

ETERNITY HONORÉ

225-907-9718

RELEVANT EXPERIENCE:

LINDSAY "RUBIA" GARCIA FOR CONGRESS | COMMUNICATIONS DIRECTOR APRIL 2026 -

- o Generated 2.1M organic views across Facebook and Instagram within 45 days of campaign launch
- o Grew Instagram following to 10.4K and Facebook by 8K followers in 45 days through targeted content strategy
- o Developed a distinctive visual identity that strengthened the candidate's connection to voters across all platforms
- o Edited media appearances into short-form reels, several of which went viral
- o Shot professional video and photo content on a DSLR camera for campaign use
- o Managed candidate's calendar, sourcing and scheduling community events to expand voter outreach

YOUNG DEMOCRATS OF LOUISIANA | COMMUNICATIONS DIRECTOR DECEMBER 2025 - APRIL 2026

- o Built and executed a cohesive social media presence that modernized the organization's brand and grew its reach among young voters
- o Grew Instagram accounts reached by 128% in 30 days through data-driven content strategy
- o Used social media analytics to continuously refine posting strategy, driving measurable gains in reach, engagement, and member recruitment
- o Planned and hosted community events to deepen member engagement and serve the Louisiana community
- o Cultivated partnerships with local organizations to expand the organization's public presence and outreach
- o Designed and produced branded merchandise to support fundraising efforts

FANTOMLIGHT STUDIO | TEMPORARY MARKETING SPECIALIST JUNE 2024 - AUGUST 2024

- o Drafted press releases, cover letters, and compiled documentation for award submissions.
- o Revamped the website copy to improve SEO and Google rank.
- o Captured and edited high-quality multimedia content for social media and client videos.
- o Wrote blog content and designed graphics spotlighting local non-profits for social media and the company website.

KELWOOD CONTEMPORARY ART | FREELANCE MARKETING SPECIALIST JUNE 2024 - AUGUST 2024

- o Created a new website and developed an e-commerce platform for 100+ items.
- o Wrote SEO-optimized website copy that authentically reflected the artist's ethos.
- o Designed a print catalogue and targeted outreach to local interior designers for potential placements.
- o Photographed artwork for digital promotion and sales.

OTHER EXPERIENCE:

STUDYVILLE | HIGH DOSAGE TUTOR DECEMBER 2024 - APRIL 2025

THE GARDERE INITIATIVE | SOCIAL MEDIA INTERN JUNE 2021 - AUGUST 2021

HEARST MAGAZINES | MARKETING ASSOCIATE JUNE 2022 - AUGUST 2022

10,000 WOMEN | BOARD MEMBER DECEMBER 2025-

EDUCATION:

LOUISIANA STATE UNIVERSITY | B.A., MASS COMMUNICATION | MINOR ENGINEERING

DNC 2026 NEXTWAVE REGIONAL BOOTCAMP TRAINING

DNC VOTER REGISTRATION TRAINING

SKILLS:

- o Adobe Creative Suite
- o Canva
- o WordPress
- o Social Media Management & Strategy
- o Coalition Building
- o Project Management
- o Volunteer Recruitment
- o Event Planning
- o Graphic Design
- o Video Production & Editing
- o Photography
- o Brand Strategy
- o Rapid Response
- o Educational Content Creation
- o Making Politics Fun
- o Media Relations
- o Web Design
- o Youth Outreach